

ISSI, LLC SALES TOOLS

READER DISPLAY

A Unique Display For A Top Selling Safety Glass

ISSI's safety readers are available in five diopters (power) 1.0, 1.5, 2.0, 2.5 & 3.0. Both clear and grey tint are available.

Ours are the only reader supplied with a neck cord and microfiber carry bag!

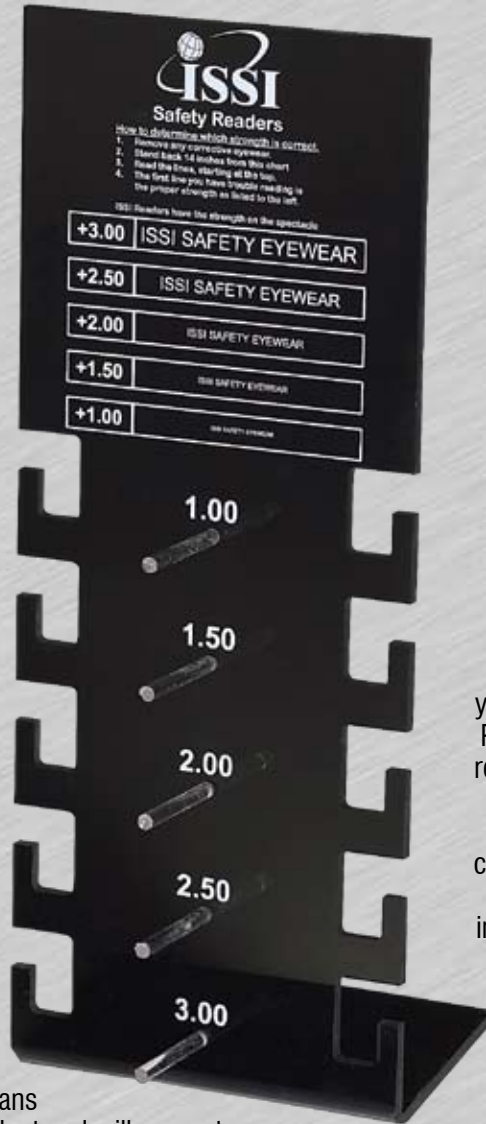
Now, with our attractive and easy to use compact counter display, your safety reader sales and profits will take off!

This 7" wide display allows you to showcase readers in all diopters.

The screened eye chart means

nothing gets lost and will guarantee

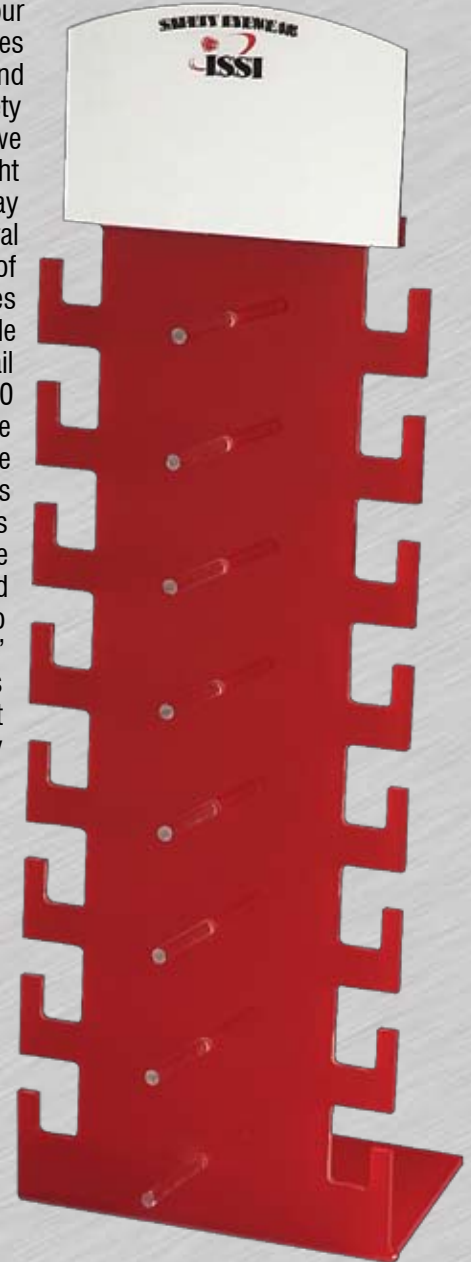
the customer's diopter selection is correct. The suggested approach is: fill the display with each diopter and utilize those pairs as counter display demos. Then, when they determine which diopter is correct, a new pair is removed from your inventory and sold to the customer. Most importantly, the diopter is marked on the inside left (as worn) temple when the customer returns to replace the glass.



SPECTACLE DISPLAY

Another Money Making Display From ISSI, LLC

For your counter sales of mirrored and tinted safety glasses, we offer the eight (8) pair display with integral mirror. Sales of safety glasses that resemble the retail \$40 - \$100 glasses at the mall generate tremendous profit margins as they are easily sold at "double to four times" your cost. This P.O.P. compact retailer smartly displays the glasses you choose to sell, generating impulse sales.



7" w x 4" deep x 24" h

